

Suggested Resources for Church Outreach

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Books: Church Outreach/Culture

Title	Author	Publisher	Year
Mandate to Difference: An Invitation to the Contemporary Church	Walter Brueggemann	Westminster John Knox Press	2007
The Agile Church: Spirit-Led Innovation in an Uncertain Age	Dwight J Zscheile	Morehouse Publishing	2014
Perspectives On Congregational Leadership: Applying Systems Thinking For Effective Leadership	Israel Galindo	Educational Consultants	2014
Church Refugees: Sociologists reveal why the dechurched left and what they're hoping to find	Josh Packard	Group Publishing	2015
I Am a Church Member: Discovering the Attitude that Makes the Difference	Thom S. Rainer	B&H Books	2013
Accidental Saints: Finding God in All the Wrong People	Nadia Bolz-Weber	Convergent Books	2015
Conflict And A Christian Life	Sam Portaro	Cowley Publications	2003
Pub Theology: Beer, Conversation, and God	Bryan Berghoef	Cascade Books, an Imprint of Wipf and Stock Publishers	2012
Christianity for the Rest of Us: How the Neighborhood Church Is Transforming the Faith	Diana Butler Bass	HarperOne	2006
Grounded: Finding God in the World: A Spiritual Revolution	Diana Butler Bass	HarperOne	2015
Glorify: Reclaiming the Heart of Progressive Christianity	Emily C. Heath	Pilgrim Press	2016
Real Good Church: How Our Church Came Back from the Dead, and Yours Can, Too	Molly Phinney Baskette	Pilgrim Press	2014

**Books:
Digital Church Culture/Social Media**

Title	Author	Publisher	Year
Speaking Faithfully: Communications as Evangelism in a Noisy World	Wilson Rebecca	Morehouse Publishing	2012
Thy Kingdom Connected: What the Church Can Learn from Facebook, the Internet, and Other Networks	Dwight J. Friesen	Baker Books	2009
It's Complicated: The Social Lives of Networked Teens	Danah Boyd	Yale University Press	2014
The Social Church: A Theology of Digital Communication	Justin Wise	Moody Publishers	2014
Click 2 Save: The Digital Ministry Bible	Elizabeth Drescher	Morehouse Publishing	2012
The Social Media Gospel: Sharing the Good News in New Ways	Meredith Gould	Liturgical Press	2013
The App Generation: How Today's Youth Navigate Identity, Intimacy, and Imagination in a Digital World	Howard Gardner	Yale University Press	2013
The Digital Cathedral: Networked Ministry in a Wireless World	Keith Anderson	Morehouse Publishing	2015
The Definitive-ish Guide for Using Social Media in the Church	Bruce Reyes-Chow	Shook Foil Books	2012
Tweet If You Love Jesus: Practicing Church in the Digital Reformation	Elizabeth Drescher	Morehouse Publishing	2011

Online Resources:

Ways To Improve Your Church Website

<http://blog.neiasynod.org/2014/05/ways-to-improve-your-church-website/>

Three Effective and Sustainable Social Media Strategies for Churches

<http://www.eformationvts.org/wp-content/uploads/2014/06/Social-Media-Strategy-for-Churches.pdf>

Harnessing the power of Wordpress for Churches

<http://faithgrowth.com/wordpress-for-church-websites/>

Hashtags for Churches

<http://blog.neiasynod.org/2015/04/hashtags-for-churches/>

Communications Strategies - The Episcopal Diocese of Virginia

<http://www.thediocese.net/eResources/Communications/>

Seven Multimedia Sites Worth Surfing This Summer (BTS Center)
<http://www.thebtscenter.org/surfs-up/>

6 Questions Every Church Media Policy Should Answer
<http://www.umcom.org/learn/6-questions-every-church-social-media-policy-should-answer>

12 Tips For Developing a Social Networking Policy and Usage Guidelines for Your Church
<http://churchm.ag/12-tips-for-developing-a-social-networking-policy-and-usage-guidelines-for-your-church/>

Online Video Resources:

The Social Church – Justin Wise
<https://www.youtube.com/watch?v=irNTv7AUmco>

How Digital Ministry Builds Traditional Churches – Keith Anderson
<https://www.youtube.com/watch?v=lrB3fyC04Fs&feature=youtu.be>

Social Media is a Tool For Evangelism
<https://vimeo.com/78111049>

Social Media in the Parish – Scott Gunn
<https://vimeo.com/91743214>

Christianity After Google
<https://vimeo.com/91741581>

Enhancing Your Church's Social Media Platforms
<https://vimeo.com/141047406>

How Does Social Media Enhance Your Religious Life?
<https://vimeo.com/72548758>

Tips and Tools for a Robust Web Ministry
<https://vimeo.com/64728512>

#Socialnomics 2014
<https://vimeo.com/92150923>

Church Folks Doing Digital Outreach Work (Blogs, etc)

Top 12 Digital Ministry Experts You Should Know
<http://abundant.com/12-top-digital-ministry-experts-you-should-know/>

Meredith Gould
<http://www.meredithgould.com/>

Keith Anderson
<http://pastorkeithanderson.net/>

God's Work. Our Blog.
<http://blog.neiasynod.org/>

Christopher Harris
<http://faithgrowth.com/blog/>

The Holy Geek
<http://theholypeek.com/>

Elizabeth Drescher
<https://elizabethdrescher.com/>

Miscellaneous Resources:

eFormation – a GREAT yearly digital ministry conference!

<http://www.eformationvts.org/>

Church Social Media Group – Twitter

Church Communications Group – Facebook

Lent Madness

<http://www.lentmadness.org/>

Episcopal Church Foundation – Vital Practices

<http://www.ecfvp.org/posts/topics/communications>